

# Spencer Parkinson

## President, CEO and Founding Member

As Executive Director of Decision Innovation Solutions (DIS), Spencer Parkinson is responsible for business generation, fulfillment, ensuring client satisfaction and managing the overall operations of the business. He seeks to understand clients' data challenges, propose potential solutions, and work with clients to enhance their decision-making processes.

Originally from the southeastern Idaho/northern Utah corridor, Spence and his family relocated to the Des Moines, Iowa area in 2005 when he began working as a Research Analyst for the Iowa Farm Bureau Federation. He worked at the Iowa Farm Bureau until the financial crisis in 2009.

Upon his departure from Iowa Farm Bureau, Spence and his partners expanded the scope of their fledgling business (DIS) into one that would first support him and then others to follow. The DIS team continues to grow in both size and capability.

Areas of research include agricultural policy analysis and economic modeling related to several agricultural industries important to agriculture. Spence is also well-versed in economic impact modeling, which can be applied to nearly all industries.

Spence has extensive hands-on agriculture experience, including twelve years working on a Utah dairy farm, a few years at a feed mill and being raised in his early years on a livestock and small grains farm in southeastern Idaho. Spence has instructed QuickBooks classes to farmers while working as a Research Assistant for Utah State University Extension.

Spence earned a dual BS degree in Accounting and Economics from Utah State University. He also earned an International MBA in Food and Agribusiness from the Royal Agricultural University in Cirencester, England.

### Contact



515.639.2901

### Education

**Royal Agricultural College**  
International MBA, Food and  
Agribusiness

**Utah State University**  
B.S. Accounting and Economics

### Areas of Expertise

- **Agriculture Policy Analysis**
- **Economic Impact Modeling**
- **Project Management**
- **Feasibility and Due Diligence**
- **Financial Modeling**

**Decision Innovation Solutions is an economic research and analysis firm based in Urbandale, Iowa. We bridge the decision-making process by adding our economic and agribusiness insight to gather the right information helping clients to ask better questions, receive better answers and make better decisions.**