


Cynthia Hamlett

Marketing-Communications Intern



Contact

cynthia@decision-innovation.com

LinkedIn: 

Education

Agriculture & Society

Dairy Science

Iowa State University

Areas of Expertise

- Communications
- Social Media
- Consumer/Media Relations

As an Intern at Decision Innovation Solutions, Cynthia Hamlett is responsible for implementing our social media strategy, as well as managing the DIS blog and web content to better communicate with our clients.

Cynthia grew up on her family's dairy farm in northeast Iowa, near Aurora. Her farming experiences, on top of participating in 4-H and FFA, were where she found her passion for the agriculture industry. With those agricultural interests, Cynthia was drawn to attend Iowa State University where she is double majoring in Agricultural and Society and Dairy Science.

During the summer of 2019, Cynthia spent her time as the Iowa Farmer Relations Intern with Midwest Dairy. She coordinated lots of check-off based, consumer events to help the public better understand where their food comes from. Additionally, she wrote articles for their farmer-focused newsletter and designed signage for the Iowa State Fair Butter Cow Booth. In this role, Cynthia had the chance to connect with consumers and share all that agriculture has to offer.

This spring, Cynthia had the chance to work with Representative Gary Worthan as a clerk in the Iowa House of Representatives. Even though her time was cut short, she enjoyed learning more about political processes while attending meetings and working closely with her representative at the Iowa State Capitol.

With all those internship experiences, and the ones to come with Decision Innovation Solutions, Cynthia plans to graduate in the spring of 2021 and hopes to pursue a career in agricultural policy or agricultural communications following graduation.