Decision Innovation Solutions

Bridging Your Information Research Needs

Michelle Mensing

Research Analyst II /Marketing Manager

Contact

michelle@decision-innovation.com

Mobile: 641.221.0492

Connect:

Education

Master of Agribusiness
Kansas State University
B.S. Finance
Minor Agriculture Business
Iowa State University

Areas of Expertise

- Agriculture Policy Analysis
- Economic Impact Modeling
- Weather Trends
- Spatial & Time Series Analysis

As a Research Analyst for Decision Innovation Solutions, Michelle is responsible for analyzing economic, agricultural, business, financial and geographic data to assist clients in making better strategic business decisions.

Michelle partners with clients to analyze both current and proposed policy, assess implications for a variety of industries, as well as conducting economic contribution studies to demonstrate the impact of a business or industry on the economy. Additionally, Michelle oversees the marketing and social media activities for DIS.

An Iowa native, Michelle graduated from Iowa State University with a BS degree in Finance and a minor in Agricultural Business. Prior to joining the Decision Innovation Solutions team, Michelle gained a broad range of valuable work experience with the Council of Agricultural Science and Technology (CAST), as well as through internships at the Wallace Centers of Iowa and Nationwide Insurance in its Agribusiness department.

Since working for DIS, Michelle continued her education by completing the Master of Agribusiness Program at Kansas State University. Her final thesis project on farm management implications of uncertainty in days suitable for fieldwork in corn production can be found here.